OWLS



2027

BHS JAZZ BAND PARTNERSHIP OPPORTUNITIES

SUPPORTING STUDENT PERFORMANCE, CREATIVITY AND EXCELLENCE

BHS JAZZ BAND

LIVE PERFORMANCE AND MUSICAL EXCELLENCE

The Bensalem High School Jazz Band is a performance-based ensemble that gives students the opportunity to explore a wide range of musical styles while developing advanced musicianship, creativity, teamwork, and confidence. Through rehearsals, live performances, festivals, and community events, students perform jazz, swing, funk, rock, Latin, and contemporary music in an energetic and collaborative environment.

Jazz band encourages students to grow not only as musicians, but also as performers and creative thinkers. Students develop technical ability, timing, listening skills, stage presence, and improvisation while learning the importance of discipline, preparation, leadership, and collaboration. Performances often feature student solos and small group sections that help students build confidence and individuality as performers.

Throughout the season, students dedicate significant time to rehearsals, performances, and special events both within the school and throughout the community. The jazz band proudly represents Bensalem at concerts, festivals, community performances, and school events while helping bring live music and school spirit to audiences of all ages.

The jazz program provides students with far more than musical experience. It creates a supportive environment where students build friendships, develop leadership skills, and become part of a positive and creative community. Participation encourages responsibility, commitment, teamwork, and artistic expression while giving students meaningful opportunities to grow both personally and musically.

Support from local businesses, families, and community partners helps make these experiences possible by assisting with music, equipment, festival participation, transportation, uniforms, performance opportunities, and program expenses throughout the year. Your partnership directly supports student musicians and helps ensure that every member of the Bensalem Jazz Band has the opportunity to participate, perform, and succeed.



WHY SUPPORT THE JAZZ BAND?

The Bensalem Jazz Band is more than a school ensemble—it is a performance program that represents the school and community through live music, public performances, and competitive festival opportunities. Each performance showcases student talent in real-time, offering audiences an authentic live music experience that reflects the dedication and growth of our musicians.

Unlike many traditional school activities, the jazz band has a highly visible public presence. Students perform at concerts, school events, community gatherings, and regional festivals where they represent Bensalem High School with professionalism, energy, and pride.

Participation in jazz band requires a significant commitment from students and families, including rehearsals outside of the regular school day, travel for performances and festivals, and preparation for a wide range of musical styles and performance settings. These experiences help students develop not only as musicians, but as confident, disciplined, and collaborative individuals.

However, the continued success of the program depends on community support. Funding helps provide essential resources such as music, equipment, performance opportunities, travel, and program development that directly impact student experiences throughout the year.

Your support helps ensure that the Bensalem Jazz Band continues to grow as a high-quality performance ensemble while providing students with meaningful opportunities to perform, learn, and succeed.



YOUR SUPPORT THEIR SPOTLIGHT

SPONSORSHIP PACKAGES

PRESENTING SPONSOR
Featured recognition supporting the Bensalem Jazz Festival through event promotion, program visibility, and festival-day acknowledgment.

PREMIER SPONSOR
Visible support for the Jazz Festival with recognition in festival materials and event promotions.

SUPPORTING SPONSOR
Community support level with recognition connected to the Bensalem Jazz Festival and participating student musicians.

	PRESENTING SPONSOR $4,000	PREMIER SPONSOR $2,000	SUPPORTING SPONSOR $1,000
"Presented by" recognition for the Bensalem Jazz Festival **Limited to one Sponsorship at this level.**	♪	—	—
Logo on lobby and digital signage.	Featured	Group	Group
Jazz Festival Program Ad	Large Featured Position	Large	Large
Jazz Festival Tickets	4	4	2
Preferred Seating at Jazz Festival	4	4	—
Food Vouchers at Jazz Festival	4	4	2
Preferred Parking Space at Jazz Festival	1	—	—
Commemorative Jazz Festival Shirt(s)	4	2	1
Table to promote your business at the Jazz Festival	♪	♪	—
Website Recognition	Featured	Featured	Group
Social Media Recognition	Featured	Group	Group
Newsletter Recognition	Featured	Group	Group
Band Booster Car Decal	♪	♪	♪
Thank You signage for your business to display	♪	♪	♪

IF YOU DON'T SEE A SPONSORSHIP PACKAGE THAT WORKS FOR YOU, OR IF YOU'VE GOT A DIFFERENT IDEA, PLEASE CONTACT THE BAND BOOSTERS.

ALL SPONSORSHIPS ARE ON A FIRST COME FIRST SERVED BASIS.

JAZZ FESTIVAL ADVERTISING

In addition to sponsorship opportunities, families, alumni, and local businesses can support the Bensalem Jazz Band by purchasing a digital advertisement in the official 2027 Bensalem High School Jazz Festival Program.

The Jazz Festival Program is shared digitally with attendees during the festival, reaching hundreds of students, families, staff, alumni, and community members who come together to support live student performances and music education.

Advertising in the program is a meaningful way to support the jazz band while promoting your business, recognizing a student performer, or sharing a message with the Bensalem community.

PERFECT FOR

- Local businesses
- Family shout-outs
- Student recognition
- Alumni messages
- Community Organizations
- Congratulations/good luck messages

JAZZ FESTIVAL PROGRAM ADVERTISING OPTIONS

LARGE DIGITAL ADVERTISEMENT — $200

Largest advertising format in the digital Jazz Fest Program + clickable link to business website.

MEDIUM DIGITAL ADVERTISEMENT — $100

Medium advertising format in the digital Jazz Fest Program + clickable link to business website.

SMALL DIGITAL ADVERTISEMENT — $50

Small advertising format in the digital Jazz Fest Program. Ideal for family messages, student recognition, and community support.

PURCHASE A SPONSORSHIP OR DIGITAL AD

Support the Bensalem Jazz Band with a Festival Sponsorship, or advertisement in the 2027 Jazz Festival Digital Program.

Scan or click the QR code to submit your contact information and start the process.

You can also email bensalembandboosters@gmail.com for more information or to discuss options.

Ad commitments should be received by March 10, 2027.

READY TO PARTNER?

The Bensalem Jazz Band provides students with meaningful opportunities to grow through music, performance, creativity, teamwork, and leadership. Through rehearsals, live performances, festivals, and community events, students develop musicianship, confidence, discipline, and collaboration while representing the Bensalem community through the performing arts.

Support from local businesses, families, and community partners helps make these experiences possible throughout the year. Sponsorship connects your organization with a visible and community-focused student program while supporting live music, arts education, student development, and performance opportunities for young musicians.

Whether you are interested in becoming a sponsor or building a long-term community partnership, we welcome the opportunity to work together in support of our students and music programs.

TIMING & AVAILABILITY

To ensure inclusion in festival materials and sponsorship recognition, commitments should be received by March 10, 2027

The Presenting sponsorship is limited to one partner and all sponsorships are offered on a first-come, first-served basis.

CONTACT INFORMATION

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Bensalem Band Boosters
C/O Michael Zimmerman
Bensalem High School
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INVESTING IN THE NEXT GENERATION

Thank you for supporting our students and investing in the future of music, performance, and student experiences in our community. Your sponsorship helps create opportunities, experiences, and lasting memories for the next generation of Bensalem musicians and performers.

Sponsorship opportunities are designed as promotional community partnerships supporting the Bensalem Band Program and are not charitable donations to a 501(c)(3) organization.

DOWNLOAD THIS SPONSORSHIP PACKAGE

A digital version of this sponsorship booklet is available for convenient viewing and sharing. Scan or click the QR code to access complete sponsorship levels, benefits, and seasonal opportunities.

Thank You!



MAKE AN IMMEDIATE IMPACT!

Scan the QR code to make a one time contribution through Venmo. Every donation directly supports student opportunities, equipment, travel, and program needs throughout the season.

VENMO: @BENSALEMBANDBOOSTERS

venmo


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MUSIC • PERFORMANCE • COMMUNITY
2026–2027 PARTNERSHIP OPPORTUNITIES